

# The Economist Historical Archive 1843-2000

## NEWSLETTER 1

# GALE®

The  
Economist

### European Industry and Global Competition

Less than 200 years ago, Europe was, to all intents and purposes, the world economy. Today, the position of Europe in the global economy is very different, and it is no longer the dominant economic power. Such a change in relative position has not occurred overnight, of course. For the first 40 years of the 20<sup>th</sup> century, the United States increasingly threatened Europe's economic status, and after the Second World War that country emerged as the clear and unchallenged world economic leader in the face of an economically devastated Europe. A major element in the rise to global dominance of the United States was its involvement in Western Europe, initially through trade and later through the direct investment of US companies.



**The Economist Historical Archive** allows access to articles and news items from this period in history, as well as data on countries' manufacturing output and average per capita GNP. By examining the reasons behind the most important events (such as global competition), *The Economist* has distinguished itself by the depth of its international coverage, its intelligent insights and compelling tone. All this information can now assist students and researchers analyse and compare trends, and will further contribute to the understanding of the economic and political climate from an historical point of view.

### Why does *The Economist* call itself a newspaper?

Even when *The Economist* incorporated the *Bankers' Gazette* and *Railway Monitor* from 1845 to 1932, it also described itself as "a political, literary and general newspaper". It still does so because, in addition to offering analysis and opinion, it tries in each issue to cover the main events— business and political — of the week. It goes to press on Thursdays and is available in most of the world's main cities the following day or soon after. Readers everywhere get the same editorial matter. The advertisements differ. The running order of the sections, and sometimes the cover, also differ. But the words are the same, except that each week readers in Britain get a few extra pages devoted to British news.

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A **preview demo** site is available at <http://10.179.164.220/necon>

This is a demo site and as such only contains limited data and functionality. The easiest way to search the site is to use the "Browse by Date" function. If you have any initial comments after viewing this site, please get in touch as we would be very interested to hear your thoughts.

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